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FOR IMMEDIATE RELEASE

## **FIRMA Foreign Exchange Goes Live with Expertus Cash Management Solution and SWIFT Service Bureau**

**Today, Expertus, the Montreal, Canada-based financial technology (fintech) company announced FIRMA Foreign Exchange went live with Expertus Cash Management and SWIFT Service bureau for connectivity**

FIRMA will use the Expertus software-as-a-service (SaaS) platform for its domestic and international operations, enabling the company to centralize, automate and increase control over treasury processes, as well as to improve connectivity with its banking partners.

Expertus was selected following a comprehensive vendor review. Its cloud-based system will be used by FIRMA treasury team to provide connectivity to its network of banks, thus enabling the company to make its overall banking processes and controls more efficient.

“Expertus Cash Management solution which includes SWIFT connectivity enables our treasury team to increase productivity and maintain strong control over our cash holdings all through one point of entry. As an international company, FIRMA needs a scalable solution which works seamlessly across multiple borders and multiple currencies,” said Brad Clark, Chief Operating Officer at FIRMA Foreign Exchange. “Not only do we like the solution capabilities and user experience, but also we appreciate the expertise and assistance of Expertus Team during the bank on-boarding process” added Brad Clark.

“In fact, having direct connectivity to its network of banks will place FIRMA treasury team in good position to better manage their operations and relationships with their banking partners. Moreover, it will reduce their costs since they will be using financial messaging standards that drive straight-through processing.” commented Jacques Leblanc, President of Expertus.

### **About FIRMA Foreign Exchange Corporation**

FIRMA Foreign Exchange helps global minded businesses grow. With branches across three continents, FIRMA Foreign Exchange put the world’s currency to work, trading billions of dollars each year. Since 1998, FIRMA’s success has been built on delivering outstanding client value through dedicated payment and currency specialists.

### **About Expertus Technologies Inc.**

Expertus is a Montreal based Fintech company specialized in innovative payments and treasury solutions. Through its unique Cloud solution, it offers an enhanced customer experience to financial institutions and corporates. Based on ISO 20022 data model, Expertus’ white-labelled payment and cash managementsolution includes cash pooling, forecasting, risk and liquidity management.

For more information, please visit [www.expertustechnologies.com](http://www.expertustechnologies.com)